

Paolo Labellarte

SOLUTION ARCHITECT & TECHNICAL PROJECT LEAD

Civitanova Marche, Italy · +39 338 530 3894 · paolo@labellarte.it · [linkedin.com/in/paololabe](https://www.linkedin.com/in/paololabe) · www.labellarte.it

Hands-on senior consultant, available for individual engagements or to take ownership of broader initiatives through Codinglab S.r.l., depending on objectives, duration and required expertise.

Profile

Solution Architect and Technical Project Lead with more than 25 years of experience working on enterprise software platforms. He has deep expertise in the .NET/C# ecosystem, applied to architecture, backend development, APIs, integrations and production systems, together with practical experience across frontend stacks, JavaScript/Node.js, Java, PHP, PostgreSQL and cross-platform technologies. His versatility, ability to learn quickly and structured problem-solving approach allow him to work effectively on both new products and existing systems, from diagnosis through release. Since 2017, he has worked continuously with international stakeholders in the cruise and luxury travel sectors.

Core strengths

Enterprise solution architecture and software design	Technical leadership and end-to-end delivery
Deep .NET/C#, API and integration expertise	Problem solving and modernisation of complex systems
Versatility across Microsoft, non-Microsoft and cross-platform stacks	Coordination of distributed teams and international stakeholders
Agile, Scrum, Kanban and PMP project management	AI-assisted development and process automation

Technologies

Core expertise: C#, .NET / ASP.NET Core, REST APIs, SQL Server. **Frontend and cross-platform:** Angular, Vue.js, Nuxt, TypeScript, JavaScript, Electron, Ionic. **Data, cloud and DevOps:** PostgreSQL, Supabase, MongoDB, Azure, Docker, Render, GitHub / CI-CD, IIS. **Other ecosystems:** Node.js, Java, PHP. **AI-assisted development:** Cursor, Claude, GitHub Copilot.

Recent experience

Solution Architect / Technical Lead — International cruise group

2017–present · External consulting

- Design, development and evolution of enterprise platforms supporting HR processes and booking services for shipboard personnel, shoreside staff and operations.
- Responsibility for application architecture, .NET backend, SQL Server databases, REST integrations and technical support to the delivery team.
- Continuous collaboration with international stakeholders and ownership of successive engagements following results delivered on previous systems.
- Work on existing production applications: root-cause diagnosis, defect resolution and progressive modernisation while preserving operational continuity and maintainability.

Co-founder / Product & Solution Architect — MatchGo

2024–present · SaaS product developed by Codinglab S.r.l.

- Technical leadership and product definition for a multi-tenant SaaS platform for padel and tennis clubs, including booking, player CRM, match-building and automated communications.
- Architecture and development with .NET, Vue/Nuxt, PostgreSQL/Supabase, Docker and cloud services; management of environments, authentication and deployment processes.
- Use of AI to accelerate the software delivery lifecycle and support automation and data-driven capabilities.

Professional experience

Founder & Senior IT Consultant — Codinglab S.r.l.

2013–present

- Consulting, design and development of software solutions for Italian and international clients, working individually or assembling a small team according to project needs.
- End-to-end ownership of assignments, including loosely structured situations: analysis of causes and constraints, evaluation of alternatives, architecture, development, release, maintenance and evolution.
- Leadership of multidisciplinary teams of up to 10 people and parallel management of engagements with different levels of commitment.

IT Consultant / Software Engineer / Solution Architect — Luxury travel and cruise*2021–present · Direct consulting and work through technology partners*

- Continuous development of HR systems for shipboard and shoreside personnel, shore-excursion booking platforms, and marketing and document-management solutions.
- Coordination of a team of up to six people, with responsibility for architecture, backend development and integrations with enterprise and shipboard back-office systems.
- Main stack: Angular, Vue.js, .NET / ASP.NET Web API and SQL Server.

External Project Lead / Solution Architect — Spindox S.p.A., Milan*2017–2021*

- Continuous development of HR systems for shipboard and shoreside personnel, shore-excursion booking platforms, and marketing and document-management solutions.
- Coordination of a team of up to six people, with responsibility for architecture, backend development and integrations with enterprise and shipboard back-office systems.
- Main stack: Angular, .NET / ASP.NET Web API and SQL Server.

ICT & Security Assurance Manager — Italian navigation-systems company*2021–2022 · Temporary engagement*

- Responsibility for ICT and security assurance in a technology-intensive industrial environment.
- Coordination of operational needs, suppliers, security activities and system continuity.

Software Engineer / IT Consultant — Portals, CMS, mobile and digital signage*2001–2017 · Finance, energy, public-sector, healthcare, training and real-estate domains*

- Design and development of enterprise portals, ERP-integrated e-commerce platforms, business web applications, cross-platform apps and digital-signage systems.
- Main technologies: ASP.NET MVC, C#, SQL Server, DotNetNuke/Evoq, NopCommerce, AngularJS, Ionic, Cordova, Electron, WPF, Node.js and MongoDB.
- Continuous activity as an independent consultant since 2001.

Software Engineer — FASTNET S.p.A., Ancona*1998–2001 · Internet Service Provider*

- Development of websites and web applications.
- Technical support and installation of corporate networks.
- Installation and configuration of Windows-domain services.

Selected portfolio summary**Enterprise HR platforms · 2017–2024**

Onboarding, personnel records, staffing, time off and related HR processes for shipboard and shoreside personnel; architecture, backend development, integrations and technical coordination.

Booking and guest services · 2018–present

Digitalisation of booking and operational services in cruise and luxury travel, integrated with enterprise and back-office systems.

Multi-tenant SaaS for sports clubs · 2024–present

Proprietary product covering booking, player CRM, match-building and automated communications; product architecture and end-to-end development.

Marketing and document management · 2016–present

Cross-platform web and desktop systems for assets, documents, content and performance data, maintained and evolved over time.

Enterprise portals, CMS and e-commerce · 2012–2017

Enterprise portals and platforms integrated with ERP and business systems across finance, energy, public-sector, training and real-estate domains.

Cross-platform applications and digital signage · 2015–2016

Mobile and desktop applications, and centrally managed content-distribution systems for healthcare, social services, events and communications.

Engagement model

Available for external consulting engagements, either directly as a senior consultant or through Codinglab S.r.l. The delivery model and any additional team composition are defined according to objectives, continuity, timescale, workload and required expertise. Experienced in remote work with international teams and available for periodic travel.

Areas of contribution

New platforms and digital products	Assessment and ownership of existing systems
Modernisation and completion of projects	Integrations, APIs and automation
Technical leadership and team support	Architecture consulting and delivery

Education and certifications

PMP® — Project Management Professional

Project Management Institute · earned in 2019, active and regularly renewed

Master's degree in Electronic Engineering

University of Ancona · 1996

Microsoft Certified Professional

Microsoft certification · 1999

Languages

- Italian — native
- English — professional working proficiency (B2, advanced listening comprehension)

Additional information

- Registered with the Italian Order of Engineers and holder of an Italian VAT number.
- Volunteer with PMI Central Italy Chapter, Marche Branch, since 2019.
- Demonstrated versatility across multiple technology generations and both Microsoft and non-Microsoft stacks, with fast learning and a structured approach to diagnosis and problem solving.
- Detailed project portfolio and references available on request.

Professional positioning

A strong fit for organisations seeking a senior counterpart who can translate business needs into concrete solutions, address complex technical and organisational problems, remain hands-on and guide delivery through release and continued evolution in production.